



CIECA Newsletter

Connecting Taiwan and the World
CIECA means International Business

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Monthly Event Summary

Czech, Hungary, Poland and Slovak Business Networking Luncheon Held on December 2

To strengthen the bilateral investment cooperation and economic and trade relations between Taiwan and the four countries (V4) of the Central Europe, CIECA held the “Czech, Hungary, Poland and Slovak Business Networking Luncheon” at East Gate Ballroom of the Far Eastern Plaza Hotel on December 2, 2022. The luncheon hosted by Mr. Robert Ouyoung, Vice Chairman of CIECA and Chairman of ANKO Food Machine. Ms. Amelia W.J. Day, Secretary General of Bureau of Foreign Trade, MOEA, Mr. Bruno Hromy, Representative of Slovak Economic and Cultural Office in Taipei, Mr. David Steinke, Representative of Czech Economic and Cultural Office in Taipei, Mr. Daniel Lorincz, Representative of Hungarian Trade Office in

Taipei, and Mr. Caryl Kozaczewski, Director of Polish Office in Taipei were the guests of honor at the Luncheon.

During the meeting, in the session of “Company Experience Sharing,” representatives of companies investing in V4 countries were invited to exchange ideas, including Chi Fu Investment Holdings Group, Wistron Technologies, ATEN International, BizLink Taiwan, and Taiwan Capital. They shared their experiences of investing in the above-mentioned four countries. Important government officials and businessmen from Taiwan including EximBank Taiwan, Taiwan Life Support Systems Inc., BETO Engineering and Marketing Co., Ltd., BenQ Materials, VTeam Financial Technology Service Corp., etc. were also invited to participate in the meeting to further understand what the government assistance is needed for expanding Taiwan’s economic and trade relations in

Central Europe.



A group photo (From left to right): Mr. William Lin, President, Enterprise Business Group, Wistron Technologies; Mr. Anthony Wong, Vice President, Chi Fu Investment Holdings Group; Mr. Daniel Lorincz, Representative, Hungarian Trade Office Taipei; Mr. Cyryl Kozaczewski, Director, Polish Office in Taipei; Ms. Amelia W. J. Day, Secretary General of Bureau of Foreign Trade, MOEA; Mr. Robert Ouyong, Vice Chairman of CIECA; Mr. Bruno Hromy, Representative, Slovak Economic and Cultural Office, Taipei; Mr. David Steinke, Representative, Czech Economic and Cultural Office Taipei; Mr. Mitch Yang, Managing Partner of CEE Fund, Taiwan Capita; Mr. Alex Hu, General Manager, BizLink Taiwan; and Mr. Lanie Chen, Sr. Assistant Vice President of Sales Division 2, ATEN International.

CIECA Delegation Visited Vietnam on December 4-8

CIECA organized a delegation to visit Vietnam from December 4 to 8, 2022. The Chief Delegate was Mr. Arthur

Ting, Chairman of Vietnam Committee, CIECA, Taiwan, and the Deputy Chief Delegate was Mr. Jerry Hsu, Vice Chairman, Taiwan Electrical and Electronic Manufacturers' Association (TEEMA). The delegation consisted mainly of CNAIC Young Entrepreneur Committee and the Young Entrepreneur Group of the Third Wednesday Club.

In addition to visiting industrial parks and major companies, an Invest Vietnam Seminar was co-organized by CIECA and Vietnam's Ministry of Planning and Investment (MPI). The seminar focused on the latest investment environment; startup industry; supply chain of electrical and electronic industry; and Vietnam's economy, funds, and real estate market. CIECA invited speakers from various industries to share their invaluable experience and insight into their professional fields. The speakers were Ms. Beth Ann Lopez, Co-founder & CEO of Docosan; Mr. Jerry Hsu, Vice Chairman of TEEMA; Mr. Ismael Pili, Head of Research of VinaCapital; Mr. Tom Ha, International Business Development of VinaCapital; Mr. Hai Tran, Head of Investment-Real Estate

of VinaCapital; Mr. Chen Chia Ken, General Manager of Phu Hung Securities Corporation; Mr. Winston Lu, General Director of Phu Hung Fund Management JSC; and so on. The VIPs from Vietnam were Mr. Nguyen Anh Tuan, Deputy Director General of Foreign Investment Agency, MPI; Mr. Nguyen Quang Vinh, Vice President of Vietnam Chamber of Commerce and Industry (VCCI); and Mr. To Quoc Tuan, Former Secretary General of National Committee for Taiwanese-China Economic Activities.



A group photo of speakers and VIPs of the Invest Vietnam Seminar, fourth from the right: Mr. Jerry Hsu, Vice Chairman of TEEMA; Mr. Nguyen Anh Tuan, Deputy Director General of Foreign Investment Agency, MPI; Mr. Arthur Ting, Chairman of Vietnam Committee, CIECA; Mr. Han, Kuo-Yao, Director General of Taipei Economic and Cultural Office in Ho Chi Minh City; and Mr. Nguyen Quang Vinh, Vice President, VCCI.



A group photo of the VIPs of the Invest Vietnam Seminar on December 6, from right to left: Mr. Arthur Ting, Chairman of Vietnam Committee, CIECA; Mr. Han, Kuo-Yao, Director General of Taipei Economic and Cultural Office in Ho Chi Minh City; Mr. Nguyen Quang Vinh, Vice President of VCCI; and Mr. Nguyen Anh Tuan, Deputy Director General of Foreign Investment Agency, MPI.



CIECA delegation visited Vietjet Air Academy in Vietnam.

The 18th Taiwan-Poland Joint Business Council Meeting Held on December 6, 2022

CIECA and the Polish Chamber of Commerce (KIG) held the 18th Taiwan-Poland Joint Business Council Meeting and had a video connection with the Polish side at Taipei International Convention Center on December 6, 2022. The Meeting was co-chaired by Mr. Robert Ouyoung, Vice Chairman, CIECA, Taiwan and Dr. Andrzej Arendarski, Chairman, Polish Chamber of Commerce. Amb. Bob L. J. Chen, Rep. and Head of Office, Taipei Representative Office in Poland, Mr. Cyprian Kozaczewski, Director, Polish Office in Taipei, Mr. William Liu, Deputy Director-General, Bureau of Foreign Trade, MOEA, and Mr. Bartłomiej Lewandowski, Head of Unit, Bilateral Economic Relations Unit, Department for Trade and International Cooperation, Polish Ministry of Economic Development and Technology, were invited to deliver opening remarks. More than 100 guests attended the meeting on site and online from both parties.

This conference focused on the topic

of “Hydrogen/Green Energy/Green Material” and “Medical Technology.” At the beginning, Taiwan side invited Mr. John Yeh, General Manager of Tex Year Europe shared the concept of green economy and green material cooperation strategy followed by a presentation of the methanol-powered fuel cell and hydrogen recovery system by Dr. Jacek Gliniak, Chief Engineer, hiPower Green Technology. On the Polish side, Mr. Tomoho Umeda, Chairman, Hydrogen Technology Committee, Polish Chamber of Commerce introduced the Polish energy industry and made an in-depth analysis of Polish hydrogen enterprises. Based upon their respective businesses characteristics and hydrogen energy development trends, both sides shared their views of the possibility for cooperation in hydrogen energy industry.

In discussion of medical technology, Taiwan and Poland respectively invited Dr. Shao-Jen Weng, Secretary-General and CEO, Healthcare Systems Consortium (HSC) and Dr. Miron Tokarski, CEO, Genomtec served as speakers. They gave briefings and undertook discussions on fast,

accurate and affordable medical management and testing needs.



A group photo of distinguished guests at the 18th Taiwan-Poland Joint Business Council Meeting (left to right): Mr. Frank Wu, Secretary General of CIECA; Mr. Donald Hsiao, Chairman of Tex Year Group; Mr. Cyril Kozaczewski, Director of Polish Office in Taipei; Mr. Robert Ouyoung, Vice Chairman of CIECA; Mr. William Liu, Deputy Director-General of Bureau of Foreign Trade, MOEA; and Dr. Shao-Jen Weng, CEO of Healthcare Systems Consortium (HSC).

The 9th Taiwan-Finland Business Forum Held on December 14

CIECA and the Business Finland jointly hosted “The 9th Taiwan-Finland Business Forum” on December 14, 2022 (Wednesday) at 9:30 am at the Taipei International Convention Center. Mr. Petri Peltonen, Under-Secretary of State of the Finnish Ministry of Economic Affairs and Employment, led a delegation of

businessmen visiting Taiwan to participate in the meeting. Dr. Cho Cheng-Hong, Chairman of Taiwan-Finland Economic Cooperation Committee, CIECA and President of Institute for Information Industry co-chaired the meeting with Mr. Lauri Raunio, Representative of Finland Trade Center. Ms. Cynthia Kiang, Director General of Bureau of Foreign Trade, Ministry of Economic Affairs, Ministry of Economic Affairs and Under-Secretary of State Petri Peltonen of the Finnish Ministry of Economy and Employment were invited to deliver opening speeches at the conference.

The conference focused on topics such as “Sustainable Energy” and “Smart Healthcare.” Experts of important companies from Taiwan and Finland were invited to give keynote speeches and share experiences. As for the theme of “Sustainable Energy,” experts from Taiwan Power Company and Business Finland gave speeches on the development of the energy industry in each of the two countries. They depicted the current energy-related applications and future development trends. Energy-related

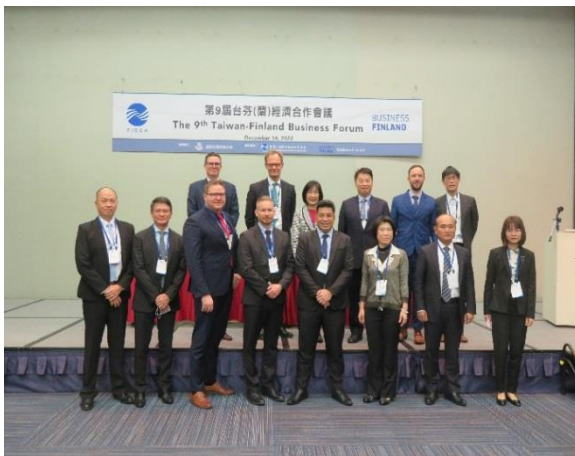
companies from Taiwan and Finland were present at the conference, including Tatung Co., Tron Energy Technology Corporation, Ubiik (Taiwan side), as well as Wärtsilä Corporation (Wärtsilä), Danfoss Drives / Vacon Oy (Danfoss), and BMH Technology (Hungary side.) They had discussion on the topics of optimizing power systems, Power-to-X energy conversion, battery energy storage systems, innovative energy-saving solutions, renewable energy equipment, low-carbon power systems, value-added benefits of waste recycling, and photovoltaic systems in the hope that through cooperation the safer, more reliable, and more flexible green energy productivity could be realized.

As for the theme “Smart Healthcare,” Experts from Taiwan's Digital Transformation Research Institute at Institute for Information Industry and from Finland's National Business Promotion Agency (Invest in Finland, Business Finland) delivered respectively a keynote speech on the two countries' current healthcare situation and future prospect. Mr. Lai Chi-Chun, a Taiwanese medical professional, the Su-

perintendent of Chang Gung Memorial Hospital, Keelung shared Chang Gung's experience in the field of Smart Healthcare development. Finnish companies shared their expertise on topics such as precision medicine, integrated application of medical and biological databases (biobank), and regional medical development by BC Platforms and Business Tampere. Both Taiwan and Finland have their own forte in healthcare industry. A combination of technology and health industry should create value-added benefits for them. The number of participants in that meeting exceeded 100; the Taiwan-Finland trade was expected booming, and the interactions between companies of the two sides were very lively during the conference and the ensued luncheon.



A group photo of distinguished guests. From left to right: Mr. Lauri Raunio, Representative of Finland Trade Center; Mr. Petri Peltonen, Under-Secretary of State, Ministry of Economic Affairs and Employment, Finland; Ms. Cynthia Kiang, Director General of Bureau of Foreign Trade, Ministry of Economic Affairs; Dr. Cho Cheng-Hong, Chairman of Taiwan-Finland Economic Cooperation Committee, CIECA and President of Institute for Information Industry.



A group photo of the distinguished guests and speakers.

The 30th Joint Economic Cooperation Meeting Between CIECA and FTI Held on December 15

For promoting bilateral economic and trade cooperation between Taiwan and Thailand, “The 30th Joint Economic Cooperation Meeting Between CIECA and FTI” held on December 15 at the Hua Nan Bank International Convention Center and the video conference was simultaneously held with the Thai side.

The Meeting co-chaired by Dr. Pan, Wen-Whe, Chairman of Thailand Committee, CIECA, Taiwan, concurrently the CEO of the United Renewable Energy Co., Ltd., and Mr. Kriengkrai Thiennukul, Chairman of the Federation of Thai Industries (FTI). Dr. Lee Guann-Jyh, Deputy Director General of Bureau of Foreign Trade, MOEA, Mr. Chanin Khaochan, Deputy Secretary General of the Thailand Board of Investment, Dr. Chuang Suo-Hang, Representative of the Taipei Economic and Cultural Office in Thailand, and Mr. Twekiat Janprajak, Executive Director of the Thailand Trade and Economic Office in Taiwan were invited to deliver remarks respectively. Businessmen from

the industries of information and communication, finance, automobile, energy, and manufacturing came to attend the meeting. More than 80 participants from Taipei and Thailand were present at the meeting.

This year's meeting discussed government-promoted New Southbound Policy, the Program for Promoting Six Core Strategic Industries, and Taiwan's Pathway to Net-Zero Emissions in 2050 for the purpose of continuously exploring new business opportunities for cooperation between Taiwan and Thailand. On top of that, the conference topics also included “Electric Vehicle,” “Smart City,” and “Recycling.”

CIECA invited Mr. Eric Chiu, Vice President of Tron Energy Technology Corporation; Mr. Ricky Chung, Sales Director, Sales Department, Special Products Business Group, MiTAC Information Technology Corp.; and Ms. Eva Luo, Senior Vice President, Polyester Industry SSP Division, Far Eastern New Century Corporation as speakers to share experiences with Thai experts.



A group photo of distinguished guests and Taiwanese speakers: (from left) Mr. Ricky Chung, Sales Director, Sales Department, Special Products Business Group, MiTAC Information; Ms. Eva Luo, Senior Vice President, Polyester Industry SSP Division, Far Eastern New Century Corporation; Mr. Tweekiat Janprajak, Executive Director, Thailand Trade and Economic Office; Dr. Pan Wen-Whe, Chairman of Thailand Committee, CIECA, Taiwan; (The screen) Mr. Chanin Khaochan, Deputy Secretary General, Thailand Board of Investment (Upper left); Dr. Chuang Suo-Hang, Representative of Taipei Economic and Cultural Office in Thailand (Upper right); Mr. Kriengkrai Thiennukul, Chairman of the Federation of Thai Industries (FTI) (Down).



A group photo of speakers from Taiwan and Thailand and the chairman of the meeting: Mr. Patikarn Mahuttanaraks, Advisor of Committee of Environment Management Industry Club and CEO of Recycle Engineering Co., Ltd.; Mr. Pranontha Titavunno, General Manager of Information Enterprise (Top row right); Mr. Chartchai Panichewa, Vice Chairman of the Federation of Thai Industries (FTI) (Bottom row one from right).

Mr. Henry Chih-Shang Kao, Chairman of CIECA, Hosted in Taipei a Luncheon in Honor of a Cross-Party Delegation from Australian Parliament on December 5, 2022

On December 5, 2022, Chairman Henry Chih-Shang Kao entertained in Taipei a delegation of Australian cross-party members of parliament at the Regent Hotel.

There were six members of the delegation, including Ms. Libby Coker,

Chair of Joint Standing Committee on the National Disability Insurance Scheme; Ms. Meryl Swanson, Chair of Standing Committee on Agriculture from Australian Labor Party; Mr. Barnaby Joyce, Shadow Minister for Veteran Affairs and Former Deputy Prime Minister from the Nationals; Mr. Scott Buchholz, Deputy Chair of Joint Standing Committee on Trade and Investment Growth from Liberal National Party of Queensland; Mr. Terry Young, Deputy Chair of Standing Committee on Employment, Education and Training; and Mr. Gavin Pearce, Deputy Chair of Parliamentary Joint Committee on the Australian Commission for Law Enforcement Integrity from Liberal Party of Australia.

The accompanying guests including Mr. James Chiao, CEO of Smart Cities Consulting Technology Inc.; Mr. H. Steve Hsieh, Chairman of Taiwan Lottery Co., Ltd.; Mr. Alex Wu, Chairman of Hunter's Dream Estate Pty Ltd; Mr. Chen Zeng-Weng, Director of Animal Technology Research Center, Agricultural Technology Research Institute; Mr. Lin Hsin-Tien, General Manager of Pur-

chasing Department, China Steel Corporation; Mr. Hsu Hao-Chieh, Deputy Director of Department of Corporate Planning, Taiwan Power Company; and Ms. Kristy Y. H. Cheng, Deputy Counselor, Taipei Economic and Cultural Office in Australia joined in the grand event.

This luncheon was the first event of the visiting delegation in Taiwan. At the outset of the event, Chairman Kao welcomed the delegation to visit Taiwan and shared the results and experiences of "The 35th Joint Conference of the Australia-Taiwan & ROC-Australia Business Councils" held recently by CIECA and his personal attendance of "The 36th CACCI Conference." Mr. James Chiao, CEO of Smart Cities Consulting Technology Inc. also took this opportunity to propose the areas where bilateral cooperation could be strengthened. During the meeting, distinguished guests from Taiwan and Australia conducted in-depth exchanges of views on areas such as smart agriculture, food trade and energy cooperation.



Chairman Henry Kao took a group photo with the distinguished guests, the guest of honor Libby Coker (Right 6), Former Deputy Prime Minister Barnaby Joyce (Right 5), and Maryl Swanson (Left 4).

CIECA Attended 2022 Year-end Reception Held by the Netherlands Office Taipei

The Netherlands Office Taipei held a Year-end Reception at the Shangri-La's Far Eastern Plaza Hotel on December 12, 2022. Mr. Henry Chih-Shang Kao, Chairman of CIECA led Director Peggy Lu and colleagues from the European Department attended the Year-end Reception.

Mr. Guido Tielman, Representative of the Netherlands Office Taipei, said in his speech that the celebration of King's Day supposed to be held in April but was canceled due to the Covid-19 pandemic. He detailed the

cooperation and exchanges between Taiwan and the Netherlands in the fields of economy, trade, and culture this year, and thanked all partners for their support. Mr. Vincent Chin-Hsiang Yao, Director-General of European Affairs, Ministry of Foreign Affairs, pointed out that the Netherlands ranked not only the top of Taiwan's FDI, but also Taiwan's second largest trading partner in Europe. Both countries have also had exchanged in high-tech industries, higher education, and construction engineering. They look forward to more opportunities for cooperation.

For the opening of the Reception, Dutch puppetry expert Robin Ruizendaal and his team performed traditional puppetry, combining aboriginal songs and puppetry with foreign faces to interpret the life of Taiwan in the 17th century. The performance earned wide acclamation.



A group photo of VIPs (left to right): Mr. Matthijs van der Hoorn, Deputy Representative of the Netherlands Office Taipei; Mr. Henry Chih-Shang Kao, Chairman of CIECA; Mr. Guido Tielman, Representative of the Netherlands Office Taipei; Dr. James Jiao, CIECA Chairman of Smart Cities Committee.

CIECA Attended Year-end Reception Held by the Hungarian Trade Office, Taipei

At the invitation of the Hungarian Trade Office in Taipei, Mr. Frank Wu, Secretary General of CIECA led colleagues from the European Department attended the Year-end Reception at the Shangri-La's Far Eastern Plaza Hotel on December 21, 2022. During the reception, Mr. Daniel Lorincz, Representative of the Hungarian Trade Office in Taipei and Mr. Vincent Chin-Hsiang Yao, Director-General of European Affairs, MOFA delivered opening remarks. Mr.

Lorincz represented and took the opportunity to deliver a speech to announce he was schedule to leave Taiwan in the next few weeks.



Greetings by VIP: Mr. Daniel Lorincz, Representative of the Hungarian Trade Office in Taipei (Top); Mr. Vincent Chin-Hsiang Yao, Director-General of European Affairs, MOFA (Lower).



A group photo for Mr. Frank Wu, Secretary General of CIECA and Mr. Daniel Lorincz, Representative of the Hungarian Trade Office in Taipei attended the Year-end Reception.